SAPNA PATEL

PRODUCT DESIGNER

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EXPERIENCE

Staff UX Designer   Karius   AUG 2024 - PRESENT
Senior UX Designer   Karius   NOV 2021 - AUG 2024

Led the research and redesign of the Karius Test report PDF to significantly improve the clinical interpretability and system usability score by 67%

Owned the redesign of Karius' internal tooling to streamline and automate complex workflows for Laboratory Operations and Customer Success

Established a design system of tokens and components in Figma to ensure accessibility, consistency, and responsive design across platforms

UX/Visual Designer   IBM   APR 2018 - OCT 2021

Led the design of iterative training interfaces to automate document processing

Drove cross-functional design thinking exercises to identify user needs and map out the customer journey

Incorporated feedback from customers and stakeholders to evolve conceptual wireframes into high-fidelity mockups and prototypes

Delivered designs that are consistent with IBM's design system and are optimized for usability and accessibility

Visual Designer   Hoopla Software   JUL 2015 - APR 2018

Designed end-to-end user experience solutions for web, TV, and mobile with a focus on user needs and business goals

Collaborated with product managers and engineers to ensure delivered features met specified requirements

EDUCATION

Stanford University

B.S. Symbolic Systems, concentration in Human-Computer Interaction